





TRASH TO TREASURE

To Latwal Nu Lavwal









Trash to Treasure Team





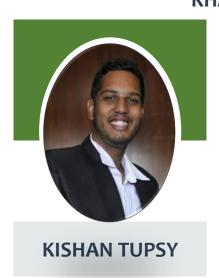
JAY RAMJUNUN







JUNGBADOOR







Problem Definition

 With the COVID-19 Pandemic and decrease in income, it became harder for Mauritians to maintain their standard of living.

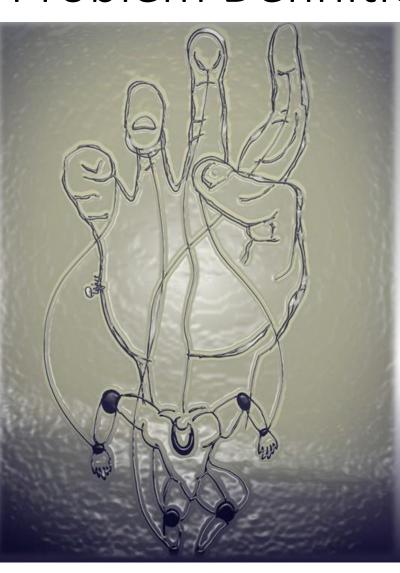
- Increase in Unemployment
 rate by 4% 2019→2021
- o Inability of housewives to get an 8-5 job



 3% of textile production are rejected as wastes which end up in landfills creating pollution and financial leakage.

Problem Definition





Hit by 2 waves of the pandemic in 2020-2021, the spectre of unemployment is already looming on the community. In this pandemic era, Mauritians are feeling less secure about their current jobs and sources of income.

Our project aims to attenuate this dilemma!

We are bringing forward a concept where we intend, to not only tackle unemployment but also commit to a better environment and society.

Hold on! Economy, Environment .. Society!

You guessed it right we are coming with a **Sustainable project** where waste is viewed as a resource and upcycling is optimised to create jobs.

TRASH TO TREASURE!





· AIM

The aim of this project is to empower people to be economically independent through upcycling of industrial textile waste to create fabrics handicraft.

OBJECTIVES

- To upcycle waste fabrics in the Textile Industry
- To train community people to effectively produce and market fabrics handicrafts from textile waste
- To reduce environmental pollution
- To create employment opportunity and boost the local handicraft industry



MUDA

Muda is a Japanese word meaning "wasteful" and is a key concept in the Toyot

Production System (TPS), the precursor to LEAN Manufacturing.

Muda is a process that does not add value. The customer is only willing to pay for work that adds value. Therefore, reducing or eliminating Muda is an effective way to increase profitability and is a fundamental philosophy to LEAN manufacturing practices.

The system identifies and classifies 7 major Muda:



	Γ		
	Muda	How the process generates	Quantification
		Muda	
W	Waiting		
1	Inventory	Factory space is required to	
		store the waste until disposed	
		of	
D	Defect		
Е	Extra	Huge amount of energy and	Manpower – 6
	processing	manpower required in handling	Fuel consumption
		and discarding the waste	
Т	Transportation	The trimming are carried from	Per week – 2 x
		factory to dumping ground	500kg
			Per year -
0	Overproduction		
М	Motion		



BRAINSTORMING OF IDEAS



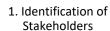


SCAMPER TECHNIQUE

N	Substitute	To bring forward a more environmental friendly material, textile waste, as a substitute of natural rubber in the making of handicraft products such as rugmats, flower pots, bags, etc.		
C	Combine	To bring together the fundamentals of sustainability under this project and help in achieving a better society for all. Environment - Upcycle waste into useful handicrafts Society - Bring knowledge and training to the society and untapped labour market. Economic - Help to bring a revenue in needy families and contribute in building a working community		
Α	Adapt	To adapt climate change rising issues by bringing a sustainable project within environmental boundaries. To analyse and adapt to market demands for new Fabric handicraft products.		
М	Modify	To change the living standard of unemployed people by training them to become self-independent and change contribution of Textile industries to sustainability.		
Р	Put to other uses	To upcycle textile waste that were originally discarded into landfills, into handicraft products.		
E	Eliminate	To eliminate warehouse costs and land pollution		
R	Rearrange	To rearrange the value of waste in the textile manufacturing industries by upcycling them into value added handicrafts.		



The Project Implementation Roadmap:





2. Identification of Training Location



3. Conduct surveys to identify market demand and people willing to enroll for training



6. Delivery of fabric and framing materials to training location/trainees



5. Collection of fabric from factory



4. Recruitment of trainees and briefing of trainees



7. Training for the manufacture of handicrafts



8. Project Conceptualisation:

Creation of Logo, Social Media Platforms, Business Model



9. Handicraft products pricing



12. Product Disposal



11. Recording of production and sales figures



10. Marketing of handicrafts products through social media, families neighbours, society etc.



Project Stakeholders



 Identification of Stakeholders

"SUPPLIERS OF RAW MATERIALS

1) CDL KNITS

SPONSORS

- ECOSHOP Sponsoring in terms of Polybond and banners
- ISEE Sponsoring woods for frames and cement for pots
- 3) VR AGENCY Sponsoring in 3D Filaments for key rings
- 4) LIONS SWEETS Sponsoring in Polybond and Fevicol

BENEFICIARIES

- 1) TRAINEES
- 2) HANDICRAFT INDUSTRY
- 3) TARGETED CUSTOMERS



PROJECT TEAM MEMBERS AND TRAINERS –

PROJECT ENABLERS

COMPETITORS

1) MANJOO

CITÉ DUBREUIL, MANGALKHAN, MAHEBOURG WOMEN CENTRES – PROVIDE TRAINING LOCATION Conduct surveys to identify market demand and people willing to enroll for training

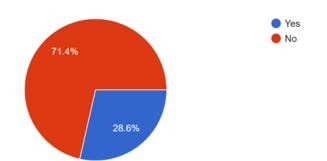
Data Analysis



Due to the pandemic, we had to carry out the survey online. Questions asked about the concept of upcycling products and about participating in the training program. 91 respondents from the survey.

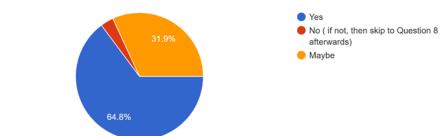
Below are important insights gained from the survey:

1.Do you know what is being currently done with those textile waste?
91 responses



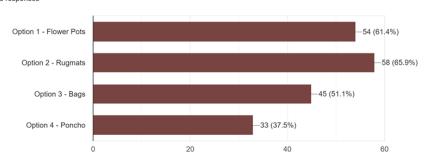
purchasing it?
91 responses

3.If those textile waste are to be upcycled to other products, would you be interested in



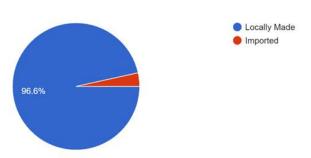
4.Below are products which can be made up from textile waste. Which of these products would you be interested to buy?

88 responses



5. Would you prefer to buy these products if they were locally made or imported?

87 responses

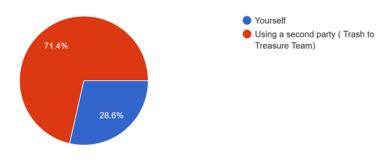


Data Analysis

3. Conduct surveys to identify market demand and people willing to enroll for training

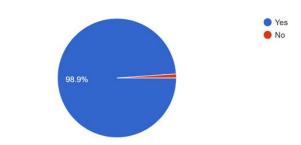


5.How would you be willing to sell your products? 7 responses

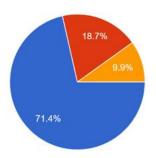


8. Would you be willing to buy a locally made product which can be disposed of without causing any environmental damage?





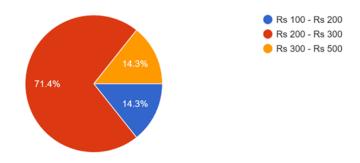
9. Would you be interested in participating in this project and as whom ? 91 responses



Customer - Buying the locally made products from unemployed persons
Handicrafts person - After following some training sessions, you will be able to manufacture your own handicrafts. (Kindly proceed to this link after completing this survey's demographic information;https://forms.gle/KCCkD6qZ2Y1Za5B77)

Not interested

6. How much do you expect to earn when selling one locally made product? $^{7\,\mathrm{responses}}$



5. Collection of fabric from factory





7. Training for the manufacture of handicrafts

Training







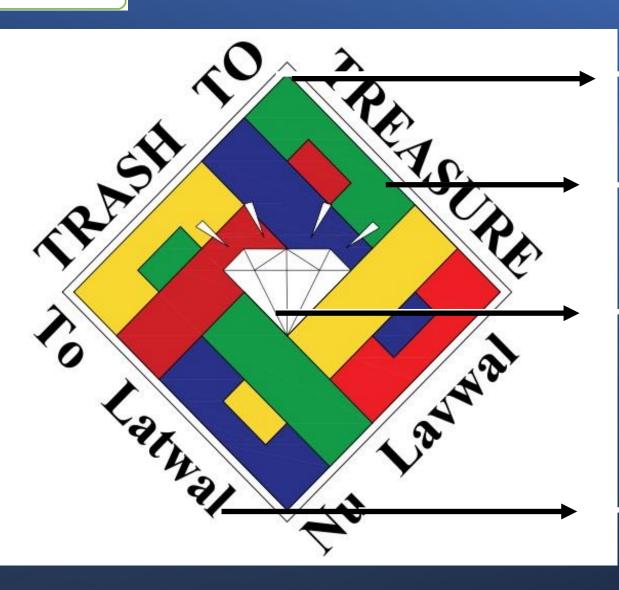


8. Project Conceptualisation:

Creation of Logo, Social Media Platforms, Business Model

LOGO





The colours represent our national flag color

The lines are the weaving of the rugmat

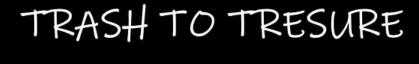
The diamond represents the treasure from the upcycle process

The waste fabric are a mean for the people to navigate towards their financial independence

Use of creole language to show "mauritianism"

8. Project Conceptualisation:

Creation of Logo, Social Media Platforms, Business Model







TO LATWAL NU LAVWAL'

Sailboats are powered by sails (LAVWAL) using the force of the wind. Sailors harness the wind to move their boats.

The curve of the sails retain the flowing air to provide power and forward drive to the boat. As a result the boat is pulled forward.

Similarly, the recycled textile (LATWAL) is our curved sail that will drive our project to success and give people a means to move forward!



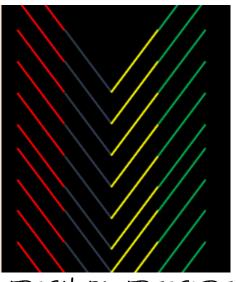


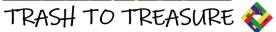
TRASH TO TREASURE: PRODUCT REVEAL

RUGMAT

VASE

BAGS











PRODUCT 1: RUGMAT





9. Handicraft products pricing

Rugmats Price List



Rugmat Price List						
			Price (Rs)			
ltem	Product Id	Description	Small (30 cm x 30 cm)	Medium (60 cm x 90 cm)	Large (120 cm x 100 cm)	
	Red Velvet	Mono colour	100	300	550	
	Blue Saphire	Dual colour	150	400	600	
	Purple Pebbles	Dual colour	150	400	600	
	Vona Corona	Jacquard	200	450	650	

Hibiscus	Fancy	175	425	625
Flamboyant	Jacquard	200	450	650
Shades of Grey	Dual colour	150	400	600

PRODUCT 2: Flower Pots













9. Handicraft products pricing

Flower Pots Price List



Vase Price List					
Item	tem Product Id Description		Price (Rs)		
	Wakashio	Large (ø 60 cm x 100 cm)	550		
Coralite		Medium (ø 25 cm x 30 cm)	350		
	Snowhite	Small (ø 18 cm x 20 cm)	125		

PRODUCT 3: BAGS











SOCIAL MEDIA & COMMUNICATION

Boost Post

Facebook and Instagram

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OBJECTIVES

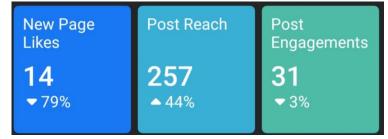
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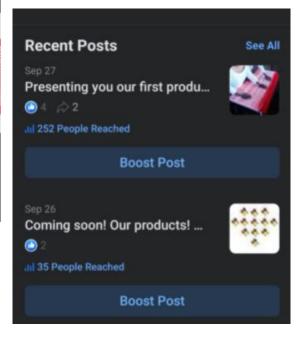
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Fizzs Fiza and 3 others

10. Marketing of handicrafts products through social media, families neighbours, society etc.





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SOCIAL MEDIA and COMMUNICATION









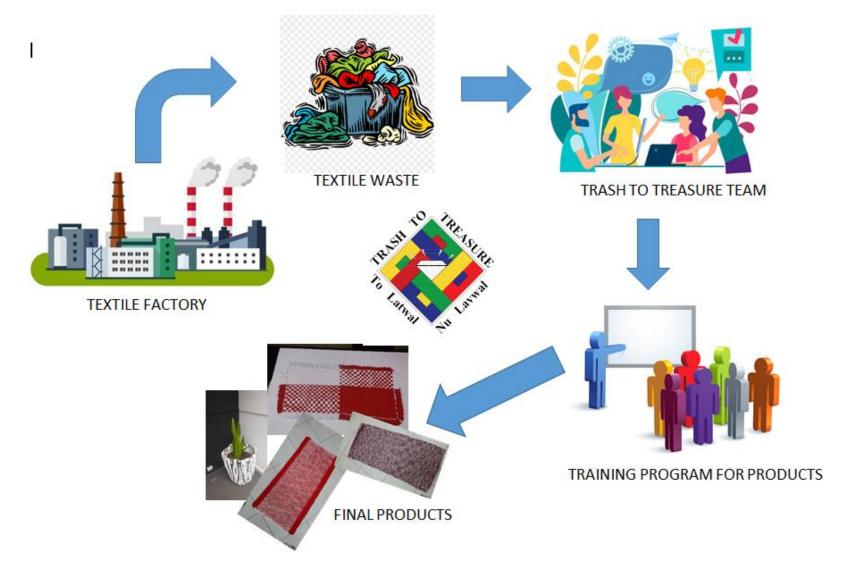


Roles of Team Members



Actions	Hafeeza	Salman	Keshav	Tejus	vishalee	Tepsy
Stakeholders identification	Leader		support			
Training location identification	support	Leader				support
Survey build up and analysis					Support	Leader
Onboarding of candidates	Leader	Support	Support			
Training preparation and delivery	Leader		support	support		
Product pricing	support		Leader			
Social media platform creation and management	support	support	Support	Leader	Support	support
Testimonial recordings	Leader	support	support	support	support	support
Project documentation	support	Leader	support	support	support	support





CHALLENGES



Challenges	Actions taken to overcome challenges			
Difficulty to get contact with the person interested and eligible for the project (Covid situation)	Linked to the people through NGOs Caritas and mediators			
Getting contact with people for survey (Covid situation)	Development of online survey and get through people through social medias			

Difficulty to meet team due to covid gathering restriction and tight work schedule

Online meeting through zooms

Conducting onsite training Keeping the ladies momentum and encouragement

Special arrangement for covid protocol organized with mask and sanitizer sponsored by factory Giving the materials and training without any liabilities to the people The concept of zero risk for them and all expenditures and support from us have been key

for training, manufacture and sales of their

The project required some specific skills such as handling cement to create vase, sowing of the

to keep the eagerness Learning through online free videos, compilation

textile wastes, artistic expertise. (which is not in our field expertise) video making and social media handling were

of manuals for the training helped to gain confidence and ease the skill transfer process

required.

Seeking peers help for guidance

Not getting male trainees

handicraft.

Add flower vases in portfolio of products

PROJECT RESULTS

- Over 100 Rugmats produced
- Average income per trainee: Rs 2, 500
- 10 Trainees and 1 Trainer







